

# MALARIA CAN'T STOP FABULOUS

**JUST BECAUSE YOU NEED IMMEDIATE MEDICAL ATTENTION DOESN'T  
MEAN YOU SHOULD GO TO THE HOSPITAL LOOKING LIKE A CORPSE.  
FOLLOW THESE 26 SIMPLE STEPS TO STAY LOOKING FABULOUS**

1. Prep your face with Il Makiage Smoothing Primer to get an even application and smooth out any jaundice.
2. For a full and maximum coverage, choose from the 50 shades of base foundations, including 12 waterproof shades that can stand up to the Malaria sweats.
3. Blend your foundation with the complexion-perfecting sponge for an immaculate finish.
4. Error proof and hide any remaining signs of severe nausea with Il Makiage's BFF perfecting concealers.
5. Highlight any places you need your face to look brighter, focus on the dark insomnia circles under your eyes. Continue to blend!
6. Choose the long-wear brown pen to fill in your brows.
7. Define your eyebrows with the Il Makiage definer brush to create a smooth, natural and striking look that will also hide any signs of crippling migraines.
8. Gather your eye make-up brushes to define your maximalist look with ease and precision.
9. Prep your eyelids by lightly brushing them with a mineral baked eyeshadow, with over 30 colors to choose from.
10. Choose your color palette and start with the lightest shade and brush onto your lid and crease.
11. Work your blending brush into the darker shade and then apply to crease to intensify and add depth.
12. Switch to a denser brush that picks up more powder and work the color onto the outer corners of your lids.
13. With the same dense brush, pick up a deeper color to intensify the outer crease, focusing on the V-area.
14. Switch to the blending brush to seamlessly blend the colors to look soft and smooth.
15. Make sure you drink plenty of fluids so you don't black out. This would be the worst time in your make-up prep to have it all go south.
16. Highlight your inner lids and brow with a lighter shimmer shade from Il Makiage's Color Boss Palette to make your eyes pop.
17. Everything that you did for your eyelids, also do the same for the bottom part of your lower lash line.
18. To finish perfecting your eyelids, grab the long-wear eye pencil and Ink Liner for a dramatic eye definition.
19. With the black eye pencil and black eyeshadow, line your lower lash line for the high-drama smoky eye.
20. For extra glam on your eye apply Il Makiage Duo Adhesive glue and your choice of lightweight glam eyelashes.
21. Take a big fluffy brush and apply loosely and lightly all over your face for a sheer natural look.
22. Then, apply Il Makiage's Transparent Loose Powder under your eyes and below your cheekbones for a shine-absorbing look that reduces the appearance of imperfections, fine lines and any signs of disease.
23. Light up your cheeks for a fresh and lively flush of healthy color with the long wearing Mineral Baked Blush.
24. With a small brush, add highlights to the top of your nose, chin, eyebrows, upper lips, and above your cheekbones. You never can have too much highlight!
25. Onto your final step! Line your lips with Waterproof Liner, then fill in with Lip Skip Lipstick with over 80 shades to choose from.
26. Lastly, pucker up, bat those incredible lashes, get yourself to a hospital and continue looking malaria-fabulous.

**MAKEUP FOR MAXIMALISTS**

**IL MAKIAGE**

NEW YORK

# YOUR WATER BREAKING SHOULDN'T BREAK YOUR FIERCENESS

**JUST BECAUSE THE BABY IS CROWNING DOESN'T MEAN YOU HAVE TO GO TO THE HOSPITAL LOOKING CRAZY. HERE ARE 25 PAINLESS STEPS TO MAKE SURE THAT BABY DOESN'T UPSTAGE YOUR MAXIMALIST LOOK**

1. Make sure your hospital bag has all of the necessary makeup items you would need.
2. Moisturize and apply Il Makiage No Filter poreless base smoothing primer to get an even look that will outlast your labor.
3. Choose from Il Makiage's 50 Shades of Woke Up Like This base foundation for a uniform natural matte finish.
4. Apply Il Makiage's highlighter dust along the very top of your cheekbones, on the chin and in between brows.
5. While you are still at home and have access to good lighting apply the right amount of shimmer.
6. Swipe the Il Makiage "Mineral Loose Powder" contour powder along the sides of your nose, along with the forehead and the hollows of your cheekbones and call your OBGYN.
7. Contour your cheekbones so your in-and-out breathing looks fabulous during longer contractions.
8. Define your brows with Il Makiage "Hypnotize Fill and Fix Brow Shaper" so your face looks less tense during labor.
9. Apply three dots of concealer under each eye. Start at the inner corner, then under the pupil. Apply on the outer edge.
10. Pat with your ring finger until the concealer disappears and your under eye tone matches your skin tone.
11. Choose from Il Makiage mineral baked eye shadow for a neat buildable coverage.
12. If you know what color your hospital gown will be, find an eyeshadow to match. Don't be afraid to contrast that pastel gown with a hard-hitting neon.
13. Use the same light eyeshadow and dab on your brow bone, concentrating on your mid-brow outward and blend.
14. Apply a light gold, shimmery shadow (or any shadow of your choice) to the lids and just below the lash line.
15. Your cervix is likely fully dilated and you may be in some pain but remember the pain of poorly blended eyeshadow is way worse. So blend in between the contractions.
16. Swipe on Il Makiage "Icon" volume and curl mascara.
17. If your contractions are causing you to shout, why not let your eyes in on the fun! Apply Il Makiage's Ink Liner for a full volume look.
18. Your eyes are now ready for your baby's arrival.
19. Contour your nose so the bad hospital lighting won't skew your appearance.
20. Apply blush to the apples of your cheeks, extending upwards.
21. Line your lips with the Waterproof Liner, then fill in with Lip Skip Lipstick with over 80 shades to choose from.
22. Keep your lips bold for a perfect smile and the first kiss.
23. Sculpt your face with Il Makiage sculpting powder and get that added pop of extra definition.
24. Set it with Mineral based powder for the perfect family selfie.
25. Congratulations your maximalist look has arrived! Before you leave for the hospital, make sure to bring your make up kit for any additional touch-ups as well as an approved car seat for your newborn.

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# TURN THAT HOSTAGE SITUATION INTO A GLAMOUR SITUATION

**BEING HELD AGAINST YOUR WILL AT GUNPOINT IS GREAT OPPORTUNITY TO GET YOUR FIERCE LOOK ON THE NATIONAL NEWS. HERE ARE 31 EASY STEPS TO GET CAMERA READY**

1. Find somewhere inconspicuous to prep, start with a smoothing primer to get a nice and even application.
2. For maximum coverage, choose from 50 shades of base foundations, includes 12 waterproofs in case you break a sweat.
3. Using your hand mirror, blend in your foundation with the complexion-perfecting sponge for an immaculate finish.
4. Error-proof any remaining visible signs of symptoms with the perfecting or correcting concealers.
5. Highlight any places you need your face to look brighter so you can shine on camera.
6. Define your eyebrows with the definer brush for a natural yet extra striking look.
7. Sneak your army of brushes from your handbag. Be careful in bringing any attention to yourself.
8. Prep your eyelids by lightly brushing them with a mineral baked eyeshadow, with over 30 colors to choose from.
9. Choose your color palette and start with the lightest shade and brush onto your lid and crease.
10. If the robber gets caught, skip to step 22.
11. Work your blending brush into the darker shade and apply to the crease to intensify and add depth.
12. Switch to a denser brush that picks up more powder and work the color onto the outer corners of your lids.
13. With the same brush, pick up a deeper color to intensify the outer crease, focusing on the V-area.
14. Even if the situation escalates, don't rush. These steps are especially important.
15. Remember, the last hostage out is the first one interviewed. Keep a low profile but choose a stand-out eyeshadow color.
16. Highlight your inner lids and brow bone with a shimmering shade to make your eyes pop for the camera.
17. To finish perfecting your eyelids, grab the long-wear eye pencil and Ink Liner for a dramatic eye definition.
18. With the black eye pencil and black eyeshadow, line your lower lash line for the high-drama smoky eye.
19. For extra glam on your eye apply the Duo Adhesive glue and your choice of feathery and lightweight glam eyelashes.
20. Take a big fluffy brush and apply loosely and lightly all over your face for a sheer natural look.
21. Apply Translucent Powder to under your eyes and below your cheekbones to reduce any imperfections.
22. Light up your cheeks and sides of your face for a fresh and lively color with the long-wearing Mineral Baked Blush.
23. Lightly apply another layer of shimmered blush to add extra depth to your cheekbones.
24. With a small brush, highlight the top of your nose and lips, cheekbones and chin.
25. The camera catches every imperfection, luckily you won't have to worry about any.
26. Line your lips with the Waterproof Liner, then fill in with Lip Skip Lipstick with over 80 shades to choose from!
27. Lastly, pucker up and bat those lashes, the real drama isn't the robbery it's your fabulous look.
28. Walk straight to the reporter's van. This is your moment!

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